



We are the Only...

We are the developer and only provider of **the new science of Employment Pre-Selection™**.

We have the **only Core Values Index™** that characterizes and quantifies what Abraham Maslow called the unchanging innate nature of a person that inscribes where a person can make their highest and most productive contribution to the world.

The Core Values Index™ (CVI™) is the **only human assessment that uses strategic and tactical values** in a forced choice format, to gain unequivocal insight into the innate nature of the person. Behavioral and psychological tools are by their nature fraught with problems of misrepresentation by the users, who tend to create false positives when completing the respective instruments. This is made possible by the construct of the instruments themselves and the use of context loaded questions. It is also encouraged by the common requirement to disclose negative, or perceived to be negative information about one's self. Since the CVI™ is comprised of only positive values, no such negative disclosure is required, and no context is provided.

Because of this we have the **only human assessment process that provides 94% repeat score reliability, year over year**. Other assessments typically provide reliability between 60% and 80%. This is several orders of magnitude improvement—attesting to the fact that we are capturing the innate unchanging nature of people. This factor makes the CVI™ the **only assessment that can and should be used as a pre-screening tool** for employment application processes.

We have the **only medical grade image processing algorithms** applied to a noisy database of core values scores that allow us to deduce the core value profile of top performers in a given position, in a given company, at the given time. This also provides automatic screening of incoming Core Values Index™ scores from candidates, delivering pre-selected future top performers greater than 80% of the time. This capture rate dramatically exceeds the typical rate; one new top performer out of 8 to 30 hires.



We have the **only Employment Pre-selection™ system that has been benchmarked in hundreds of companies over the course of fifteen years**, illustrating our ability to change the typical performance bell curve.

We have the **only tool known in modern business that will consistently increase human capital efficiency** by a factor of 2 or even 3 in any kind of job, any kind of company, in any industry. This yields a multiplying increase of net profits also.

We are the **only company to offer a fixed cost Top Performer Profile with an unlimited supply of Core Values Index™ assessments for Employment Pre-Selection**, and we *Guarantee* the hires made with these Profiles.

We have the **only Human Capital Audit™** that characterizes the existing employee population and computes a company's current human capital efficiency and future performance potential-- a scientifically derived ROI analysis of the potential for human capital restructuring.